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NABA BALLYGUNGE MAHAVIDYALAYA

(Formerly CHARUCHANDRA EVENING COLLEGE)

27E, Bosepukur Road, Kolkata - 700042

Email: nbmv2005@yahoo.co.in, Website: nbmahavidyalaya.in

Topic of the seminar: Implications and Utility of Intellectual Property Rights

Seminar type: State level seminar

Date: 15.05.2024

Seminar organizers: Sarojini Naidu College for Women, IQAC in collaboration with Naba Ballygunge Mahavidyalaya

Number of participants: 100

STATE LEVEL SEMINAR ON

ON IMPLICATIONS AND UTILITY OF INTELLECTUAL PROPERTY RIGHTS

15th May 2024 at 12:00 noon

Organised by
The IQAC,
Sarojini Naidu College for Women
In collaboration with
Naba Ballygunge Mahavidyalaya

Patrons:
Dr. Swagata Das Mohanta, Principal,
Sarojini Naidu College for Women
Dr. Ayantika Ghosh, Principal,
Naba Ballygunge Mahavidyalaya

Convener: Mr. Prantik Hansda
Jt. Convener: Ms. Sujata Roy

Eminent Resource Persons

Dr. Jayanta Ghosh
Assistant professor,
West Bengal National
University of Juridical
Science
*Topic: IP in tune with SDG for
Sustainable Society*

Dr. Kaberi Datta
Assistant professor,
Sarojini Naidu College for
Women
*Topic: Intellectual Property in
Educational Institution*

e-Certificates will be provided to all the attendees

Venue: Seminar Hall, 1st Floor,
Sarojini Naidu College for Women,
Kolkata – 7000 28

**To register,
click or scan the QR
code**

Digital poster of the seminar

Principal
Naba Ballygunge Mahavidyalaya
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The seminar began with Principal, Sarojini Naidu College for Women and Patron, addressing the audience on the requirement of collaborations between higher education institutions and the role of collaboration in enriching one another. Dr Ayantika Ghosh, Principal, Naba Ballygunge Mahavidyalaya and joint patron, expressed her heartfelt gratitude to Sarojini Naidu College for Women for organizing a seminar on such a pertinent topic like IPR and joining hands with NBM on this venture. Dr Anwasha Sengupta, Faculty of Naba Ballygunge Mahavidyalaya, Department of English, addressed the audience with a very brief note on IPR. She said that Intellectual property (IP) at colleges and universities refers most prominently to the products of faculty, staff, and student research and erudition. IP falls into two groups—work covered by patent law and work covered by copyright law. Both categories have undergone substantial change over the last generation. The most troubling changes have occurred in university patent policies, with major research universities leading the way in limiting or eliminating faculty members' traditional rights to decide what happens to their discoveries or inventions. Many campus copyright policies remain decent, but they are being destabilized by the online course changes, including the wave of attention in massive open online courses since many institutions have sought to deny faculty members their traditional rights to the teaching materials they script or write or prepare.



One Day State Level Seminar on Implications and Utility Of Intellectual Property Rights, by Sarojini Naidu College for Women and Naba Ballygunge Mahavidyalaya on 15.05.2024

Ghosh
Principal
Naba Ballygunge Mahavidyalaya
27E, Bosepukur Road,
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The much awaited keynote address by Dr Jayanta Ghosh, Assistant Professor, Department of Data Protection Law, West Bengal National University of Juridical Sciences, began with a clear cut definition of to what extent a case of IPR violation will be punishable. One of the most pertinent and influencing factors in relation to Intellectual Property Rights is the realm of academia. Intellectual property rights and ensuring its protection can be seen from two factors: scientific and legal. When we produce research paper we look for a lot of tools and at present day academia, most important and mostly used tool is technological tool, which on one side is helping us, on the other, is destroying our creativity, self reliance, confidence, thinking capacity and research initiatives, which are actually most important criteria for intellectual property. But this technological influence is losing or destroying our creative mind. We are very prone to make this paraphrasing tool and implement in our academic pursuits and research work. The second character, the legal one and how legal ramifications influence intellectual property in academics. There are the different Terms & Conditions for scientific and legal trajectories of IPR. Intellectual property is a creation of mind. But the other thing is that in these influencing factors how these disputes come left. All we know about these disputes like copyright infringement, xerox machine case that happened. How far, till what extent, can we accept infringement of copyright policies or violation of IPR. Copyright policy in academia is different from researchgate policy. Dr Ghosh stressed upon the fact that we're frequently using these platforms for our proficiency or for our promotions also. What we are using in our computers--the genuine Windows or pirated windows. All these are related with academic world. In these kinds of lectures or deliberations when uploaded on Youtube, we are vulnerable to facing some kind of hue and cry situation because every time we cannot claim copyright violation because each platform has its own Terms & Conditions, so we have to comply to them with no option. In Dr Ghosh's words, Research and Development Cell is very important in every institution and it is their function to take initiatives if Intellectual Property Rights are violated to their institutional brainchild. Dr Ghosh mentioned that in the world of teaching as much as in the world of research IPR, its violation and complying to its rules have their applicability. He mentioned about the third party materials- that teachers use and the intensity of its usage, i.e, to what extent, how much it has been used, the purpose of its usage are the judging factors of the violation of rights. Thus, the fair use of materials end following it in the arena of IPR violation is a grey area.

Another resource person, Dr Kaberi Datta, Assistant Professor, Department of Zoology, delivered a captivating talk on Intellectual Property in Educational Institutions. She began her talk showing some logos and the catchphrases associated with them, like 'Courage to Know' for South Point High School, "I'm lovin it" for MacDonalds, "Life is Good" for LG and so on. Then she went on to say that Intellectual property rights shape the landscape of higher education by influencing innovation, collaboration, commercialisation, and academic freedom. Understanding and successfully managing these rights is critical for realising the full potential of intellectual pursuits in the academic community and externally.

Principal

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She said that IPR is important in ensuring Innovation: IPRs encourage creativity and innovation, which are important for academic communities; Protection: IPRs protect the results of research and teaching, which can help institutions attract funding and investors and Academic freedom: IPRs protect academic freedom, which allows teachers and students to share their research.



Dr Ayantika Ghosh, Principal, Naba Ballygunge Mahavidyalaya addressing the audience in the seminar *on Implications and Utility of Intellectual Property Rights* at Sarojini Naidu College for Women on 15.05.2024



Dr Anwesha Sengupta, Faculty, Naba Ballygunge Mahavidyalaya addressing the audience in the seminar *on Implications and Utility of Intellectual Property Rights* at Sarojini Naidu College for Women on 15.05.2024

Outcomes of the seminar:

1. Formation of a thorough idea of Intellectual Property Rights
2. Sensitization of the necessity to maintain Intellectual Property ethics in academia
3. Awareness of the limit to which copyright infringement can be accepted
4. Clear idea of the nuances of Intellectual property laws


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